



Australia Awards

Start-up Ecosystems

Australia Awards in Indonesia - Short Term Awards (2019)



* **Adi Reza Nugraha**
CEO Mycotec (PT Miko
Bahtera Nusantara)

Australia Awards is inviting leaders, entrepreneurs and innovators of technology-enabled start-ups and social innovation start-ups who want to develop their knowledge and skills in international business to apply for our two-week short course in Australia on **1 – 14 April 2019**.

This course aims to support the Indonesian government's objectives to further develop the digital economy, create a vibrant start-up community, digitisation of traditional markets, generate more capital for start-ups and foster the opportunities for international expansion.

To be selected for this course you must:

- Be a founder or manager with an instrumental leadership role in a start-up company (tech start-up or a social innovation start-up). The start-up must have been established and in operation for more than one year. For the validation of business status the applicants will include a Business Number Registration (SIUP) or relevant proof of start-up where available

Or

- Be an Ecosystem player, such as incubator community manager, start-up mentor, start-up association leader, member of venture capital or angel investment etc.

Or

- Be a representative from:
 1. State Ministry of Cooperative and Small Medium Enterprises of Republic Indonesia (Kemenkop UKM)
 2. Ministry of Information and Communication Technology (Kementerian Kominfo)
 3. Creative Economy Agency (Bekraf)
- Be committed to prepare and implement an award project as part of the course, engage actively and foster networks with multiple stakeholders including in Australia, and disseminate learning from the course with colleagues and peers
- Have a Diploma, Bachelor's Degree or higher

This is a fully funded scholarship. All course fees, travel, accommodation and per diems will be provided by Australia Awards.

All applications **MUST** be submitted before **Thursday, 24 January 2019 23.59 WIB** via <http://www.australiaawardsindonesia.org/id/startup2019>

For more information and to apply for the short course, visit our website at www.australiaawardsindonesia.org



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Key Dates:

- Pre course workshop: 13 – 15 March 2019
- In-Australia course: 1 – 14 April 2019 (departure for Australia on Friday 29 March)
- Post course workshop: 23 – 25 July 2019

The Course Learning Objectives:

- Understand the importance of business analyses (competitor, market, business, product) and how to respond to external challenges
- Develop business and marketing plans (analyses, strategies, operational plans, monitoring, financial management) to operate a sustainable business
- Improve the pitch and investment proposal to attract investors' interest
- Identify how to access finance and capital for international growth of business
- Understand steps required for a scale-up
- Analyse the key stakeholders and identify ways to connect business with markets, develop business networks and leverage existing networks (including strategies to develop stronger networks and business contacts with start-ups in Australia)
- Understand how the success of start-up is influenced by the Founder(s)
- Compare and benchmark Australian and Indonesian start-up ecosystems (incl. support networks)