



Australia Awards

# Start-up Ecosystems

## Australia Awards in Indonesia - Short Term Awards



\* **Emille Junior and Harland Firman Agus**  
Alumnus of a course for leaders of  
technology-enabled Start-ups



Australia Awards is inviting leaders, entrepreneurs and innovators of technology-enabled start-ups and social innovation start-ups who want to develop their knowledge and skills in international business to apply for our two-week short course in Australia on **12 – 23 November 2018**.

This course aims to support the Indonesian government's objectives to further develop the digital economy, create a vibrant start-up community, digitisation of traditional markets, and generate more capital for start-ups.

To be selected for this course you must:

- Be a founder or manager with an instrumental leadership role in a start-up company (tech start-up or a social innovation start-up). The start-up must have been established and in operation for more than one year and less than three years. For the validation of business status the applicants will include a Business Number Registration (SIUP) or relevant proof of start-up where available
- Or
- Be an Ecosystem player, such as incubator community manager, start-up mentor etc.
- Or
- Be a representative from:
  1. State Ministry of Cooperative and Small Medium Enterprises of Republic Indonesia (Kemenkop UKM)
  2. Ministry of Information and Communication Technology (Kementerian Kominfo)
  3. Creative Economy Agency (Bekraf)
- Be committed to prepare and implement a development project as part of the course, engage actively and foster networks with multiple stakeholders including in Australia, and disseminate learning from the course with colleagues and peers
- Have a Diploma, Bachelor's Degree or higher
- Have a minimum English language proficiency level **equivalent of IELTS 5.0** or TOEFL 500.

This is a fully funded scholarship. All course fees, travel, accommodation and per diems will be provided by Australia Awards.

All applications **MUST** be submitted before **Sunday, 5 August 2018** via <https://www.cognitofrms.com/AustraliaAwardsInIndonesia1/StartupEcosystems>

For more information and to apply for the short course, visit our website at [www.australiaawardsindonesia.org](http://www.australiaawardsindonesia.org)



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### Key Dates:

- Pre course workshop: 9 – 11 October 2018
- In-Australia course: 12 – 23 November 2018
- Post course workshop: 5 – 7 March 2019

### The Course Learning Objectives:

- Understand the importance of business analyses (competitor, market, business, product) and how to respond to external challenges
- Develop business and marketing plans (analyses, strategies, operational plans, monitoring, financial management) to operate a sustainable business
- Improve the pitch and investment proposal to attract investors' interest
- Identify how to access finance and capital for international growth of business
- Understand steps required for a scale-up
- Analyse the key stakeholders and identify ways to connect business with markets, develop business networks and leverage existing networks (including strategies to develop stronger networks and business contacts with start-ups in Australia)
- Understand how the success of start-up is influenced by the Founder(s)
- Compare and benchmark Australian and Indonesian start-up ecosystems (incl. support networks)

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