

Guest Lecture

‘The Impact of AI on the Creative Sector’

By: Professor Oliver Bown

Friday, 14 August 2026

02:00pm to 4:00pm (Jakarta time)

Indonesian graduates and scholars of Australian tertiary institutions who are interested in attending this event, please RSVP by Wednesday, 12 August, via this link:

<http://oz.link/rsvpGL14AUG>

**Due to the limited availability of places, early registration is recommended. A link to this event will be shared with you after registration.*

Lecture overview

AI is shifting the creative sector in profound ways. Is this unfolding in a managed way that serves the societal benefits of that sector? If we consider recent policies responding to social media use in Australia and other countries, is the lesson learnt that more needs to be done quicker to shape culturally beneficial, vibrant, productive and above all equitable practices?

This session will explore copyright, revenues, platformisation and recommender systems -- all areas where AI is having a dramatic impact -- in terms of how they shape our individual and national creative lives.

Oliver Bown is a Professor in Art & Design at UNSW, a global top-20 university. He is an international partner investigator on the European Research Council’s Advanced Grant, “Music and AI: Building critical interdisciplinary studies”, hosted by University College London’s Institute for Advanced Studies. Oliver has addressed the World Intellectual Property Organisation on foundational concepts of creative AI, and in 2024 was invited to review the Australian National AI Safety Standard. Oliver’s first monograph “Beyond the Creative Species: Making machines that make art and music” was published by MIT Press in 2021. He has a history of digital art practice and music production, producing generative installation and performance works for the Sydney Opera House, AMP, ANU’s School of Cybernetics, the North Sea Jazz Festival, the BBC, the Museum of Applied Arts and Sciences, and electronic music pioneer Aphex Twin. He regularly speaks to broadcast and print media on trends in creative AI, including The ABC, The Sydney Morning Herald, and The Economist.



★ / **Professor Oliver Bown**
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