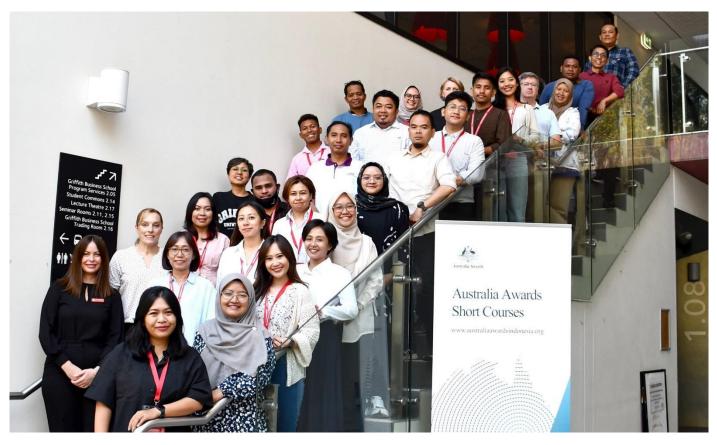




# Australia Awards Short Course Sustainable Tourism Management



The participants of the Australia Awards Short Course on Sustainable Tourism Management, a course focusing on improving the enabling environment to achieve a sustainable tourism industry.

The Sustainable Tourism Management Short Course aimed to improve the coordination in the sustainable planning and management of the tourism sector with enhanced links between tourism stakeholders to accelerate contributions to national and social development and community resilience.

The program focused on improving the enabling environment to achieve a sustainable tourism industry that helps to enhance environmental protection, nurture sustainable engagement with local communities and assist economic growth, sustainable livelihoods and workforce development aligned with the United Nations Sustainable Development Goals (SDGs).

A team of experts including Professor Noel Scott, Professor Bill Carter and Associate Professor Sarah Gardiner lead the course, providing connections with industry while mentoring the participants.

- Pre-Course workshop
   19 21 September 2023
- In-Australia program
   9 22 October 2023
- Post-Course workshop 20 – 22 February 2024





Participant attending a presentation at Griffith University Gold Coast Campus.



Participants attending a tour of Binna Burra Lodge in the Gold Coast Hinterland.

#### **Site Visits**

During the In-Australia program, participants had the opportunity to visit a variety of organisations. Site visits included:

- Great Barrier Reef Quicksilver Tour
- Atherton Tablelands
- Kurranda Skvrail
- · Binna Burra Lodge

#### **Participant Projects**

Course participants prepared Award Projects aligned with the learning outcomes. These projects were continuously reviewed and discussed with their group mentor throughout the course.

#### Projects included:

- Wellness Tourism Enhance promotion of existing tourism packages
- Village tourism Identification of resources in a tourism village
- Environment Destination managers and local government in 5 destinations and 5 ministry projects, reducing single use plastic

#### **Pre-Course Workshops**

The 3-day pre-course workshop took place in Labuan Bajo, Indonesia between 19-21 September. The pre-course was presented by the course leaders and was designed to introduce the program objectives and expectations to the participants as well as provide them with an overview of the main topics.

### **Post-Course Workshops**

The 3-day Post Course workshop was held in Jakarta, Indonesia between 14 – 16 August. During the Post Course participants completed workshops and activities, summarising their learning from the course. Participants also had the opportunity to present their Award Projects, providing an opportunity for peer feedback and potential collaboration.

"This course went beyond my expectations. It has equipped me with a strong foundation in sustainable tourism and ignited a passion for continued learning in this field. Mentors and guest speakers delivered insightful thoughts that will positively impact my sustainable tourism journey."

- Hani Nusantari, Short Course Participant

"This prestigious course benefits me, especially in building connections and links between Australia and Indonesia. Furthermore, I have experience seeing the differences between Australia and Indonesia regarding tourism sustainability development, and it will help me analyse and solve problems in sustainable tourism in Papua".

- Karel Yunias Sroyer, Short Course Participant

## For further info about this program, please contact:

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