



Australia Awards

Australia Awards Short Course

Developing and Protecting Intellectual Property in the Animation Industry



Australia Awards in Indonesia invites applications for **Developing and Protecting Intellectual Property in the Animation Industry** short course.

The course will equip participants to:

- learn about the Australian IP strategy within the animation sector
- enhance understanding of the incentive structures and policy frameworks governing the animation industry in Australia
- explore insights into Australia's intellectual property (IP) protection policies, particularly those aimed at preventing and addressing piracy
- develop plans to attract more investments in the sector (including to support capacity building)
- identify ways to improve the skills of mid-senior level employees in the sector (including producer know-how, studio and business pipelines)
- develop plans to link VET, universities, communities and the private sector to collaborate more effectively to improve the sector
- identify required infrastructure improvements (incubation, co-working, exhibitions, training)
- develop an understanding of animation production as a collaborative process
- critically understand a range of different approaches to animation in the context of storytelling
- develop effective communication and negotiation skills in the direction and production of an animation project
- apply effective project management and team-work skills in the production and postproduction of an animation project
- develop skills in marketing animation productions
- assess the economic impact of the animation sector and compare initiatives to boost the sector's economic output for Indonesia
- explore international reach and collaborations
- build networks with the Australian animation industry, leverage strong industry links and explore future collaboration

The course applies a range of learning methodologies: classroom sessions; case studies; site visits; discussion and planning sessions; simulations and role plays; and networking events. Additionally, the course participants will develop and implement an Award Project.

The course consists of a 2-week course in Australia and two 3-day workshops in Indonesia. The in-Australia course will be delivered in June or July 2026 (dates TBC). The pre-course workshop will be held in Indonesia in May 2026 (dates TBC) and the post-course workshop will be held in Indonesia in October 2026 (dates TBC).



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Participants

The course is targeted to manager level with IP within the animation industry, and up to Echelon 2 level from the government responsible for developing and implementing relevant policies and regulations. Target participants are:

- Officials from the Ministry of Creative Economy
- Officials from Bappenas
- Studio owners
- Directors/Writers/Creative Directors
- Technical Directors
- Producers
- Animation community representatives
- Representatives of the Animation Industry Association in Indonesia

Requirements:

- Minimum 3 years of relevant experience in the sector
- Minimum qualification SMK/SMA or equivalent
- Application is endorsed by the current supervisor
- Each intellectual property (IP) asset may be represented by only one designated applicant
- Applicants are required to include their portfolio in the application and provide evidence of registered IP (except for government and association representatives)
- Commitment to prepare and implement an Award Project as part of the course
- Commitment to engage actively and foster networks with multiple stakeholders
- Commitment to disseminate learning from the course with counterparts and peers
- Applicants are expected to have professional working proficiency in English

This is a fully funded short course. Course fees, travel, accommodation and per diems will be provided by Australia Awards in Indonesia. Women from disadvantaged backgrounds and people with disabilities are strongly encouraged to apply.

An information session will be held virtually by Australia Awards in Indonesia on 23 February 2026 at 15:00 WIB. This session guides applicants through the application process, including online applications, selection process and interviews. Register for the information session by 14:00 WIB on 20 February 2026 at <https://australiaawardsindonesia.org/id/RSVPAnimationIndustry>

Applications must be submitted by 23.59 WIB on 12 March 2026 via this link: <https://australiaawardsindonesia.org/id/AppAnimationIndustry>